

SE Business Directory

<http://se-business.co.uk>

Notes:

The attached information will be used for an entry in the SE Business Directory under one category. All entries will be by post code and in alphabetical order.

This entry will include business name, address and contact details plus one web page which will provide more information about the business activities. All entries will be on a white background and you may include your own graphic images on your web page. Every effort will be made to make your entry available to people making searches for your business type by postcode on the internet.

All entries are subject to customer approval. There is no charge for any amendments made at this stage.

Initial period is for one year. During this time one free amendment to the site details may be made. Any additional amendments must be accompanied by payment of £50 before any changes can be made. All amendments are to be provided in writing. There is no charge for changes made to address and contact details.

The annual fee for the entry is fixed at the amount charged for the first year's entry. Payment for the following year is to be made before the end of the current period.

There will be no additional charge for any amendments made at the time of renewal.

Failure to make payment when due will result in the removal of the entry from the directory. Any subsequent re-entry will be charged at the rate in existence at the time.

In addition, all web site customers can receive one free sponsored advertising position on a random page within the directory. The wording for this will be taken from the details provided unless you specify otherwise.

Additional Services

Any customer of SE Business Directory can request an additional web page. This page will be written in html code without any javascript. The initial cost will be £50 per page. There is no additional annual charge for these additional pages. However, each and every amendment made, after publication, will be charged at £50.

Visitor logs: If you wish to have access to the visitor logs for your page please supply the tracking code with your initial order. There is no charge for adding this service to your page. However, be aware that tracking codes can slow down the page access time for visitors.

If you have an existing website: search engine optimisation, search engine submission and search engine marketing services can be offered. This service is subject to a 6 or 12 month contract, payable monthly. Anyone interested in this service can receive a free appraisal of their site. The service is advisory and you will be responsible for implementing any recommendations made. No submissions to search engines will be made until the website has been updated as per recommendations. Price on application.